

# 2024 Immunisation Professional Development Conference

*Conference design package*



# Competitor Conferences

Website graphics & prospectus

## The business of general practice

24 - 26 May at Cairns Convention Centre, Queensland



**NAATSIHWP**  
National Association of Aboriginal and Torres Strait Islander Health Workers and Practitioners

**SPONSORSHIP PROSPECTUS**

**2024 NAATSIHWP National Conference**

3-4 SEPTEMBER 2024  
Whadjuk Noongar Country, Perth, WA

*Reaping the rewards of resilience*

### Exhibitors Program

**2 September 2024, Pre-Conference**

1400-1600	Exhibitors bump in	BellVue Foyer
1600-1800	Registration	BellVue Foyer
1800-2100	Welcome Reception (Exhibitors welcome) Dress: Smart Casual	BellVue Ballroom 2

**3 September 2024, Day 1**

0700-0800	Exhibitors access/Registrations	BellVue Foyer
0800-0900	Welcome to Country and Smoking Ceremony	Level 3 Balcony
0900-0950	Day 1 Sessions	BellVue Ballroom 2
0945-1000	EXHIBITORS MORNING TEA	BellVue Foyer
1000-1030	DELEGATES MORNING TEA	BellVue Foyer
1030-1215	Presentations	BellVue Ballroom 2
1145-1245	EXHIBITORS LUNCH	BellVue Foyer
1215-1315	DELEGATES LUNCH Lunch Sponsor Address	BellVue Foyer
1315-1500	Presentations	BellVue Ballroom 2
1500-1515	Day 1 Wrap up	BellVue Ballroom 2
1500-1515	EXHIBITORS AFTERNOON TEA	BellVue Foyer
1515-1545	DELEGATES AFTERNOON TEA	BellVue Foyer
1830-1900	Gold Dinner (Exhibitors welcome, additional cost) Dress: Smart Business	BellVue Ballroom 2

**4 September 2024, Day 2**

0800-0945	Exhibitors access	BellVue Foyer
0945-1015	Day 1 Sessions	BellVue Ballroom 2
0945-1015	EXHIBITORS MORNING TEA	BellVue Foyer
1015-1045	DELEGATES MORNING TEA	BellVue Foyer
1045-1230	Presentations	BellVue Ballroom 2
1200-1300	EXHIBITORS LUNCH	BellVue Foyer
1230-1330	DELEGATES LUNCH Lunch Sponsor Address	BellVue Foyer
1330-1450	Presentations	BellVue Ballroom 2
1450-1500	Day 2 Wrap up	BellVue Ballroom 2
1500-1530	Closing Remarks	BellVue Ballroom 2
1515-1530	EXHIBITORS AFTERNOON TEA	BellVue Foyer
1530-1600	DELEGATES AFTERNOON TEA	BellVue Foyer
1600	Exhibitors bump out	BellVue Foyer

**AH&MRC Indigenous Health Summit 2024**  
*Live Longer, Stronger*  
4-6 March 2024 • Eora, Sydney  
International Convention Centre Sydney

**AH&MRC**  
Aboriginal Health & Medical Research Council of NSW

**WA Aboriginal Community Controlled Health Sector Conference 2024**

Aboriginal Health Services of Western Australia

*We are the change. Breaking the system.*

**HYBRID EVENT** Australian College of Nursing

**THE NATIONAL NURSING FORUM**

*Regenerate, Reinvigorate, Reclaim*  
Sustainable solutions for our future

**14-16 AUGUST 2024**  
Cairns Convention Centre

**RWAV CONFERENCE**

15 - 16 February 2024

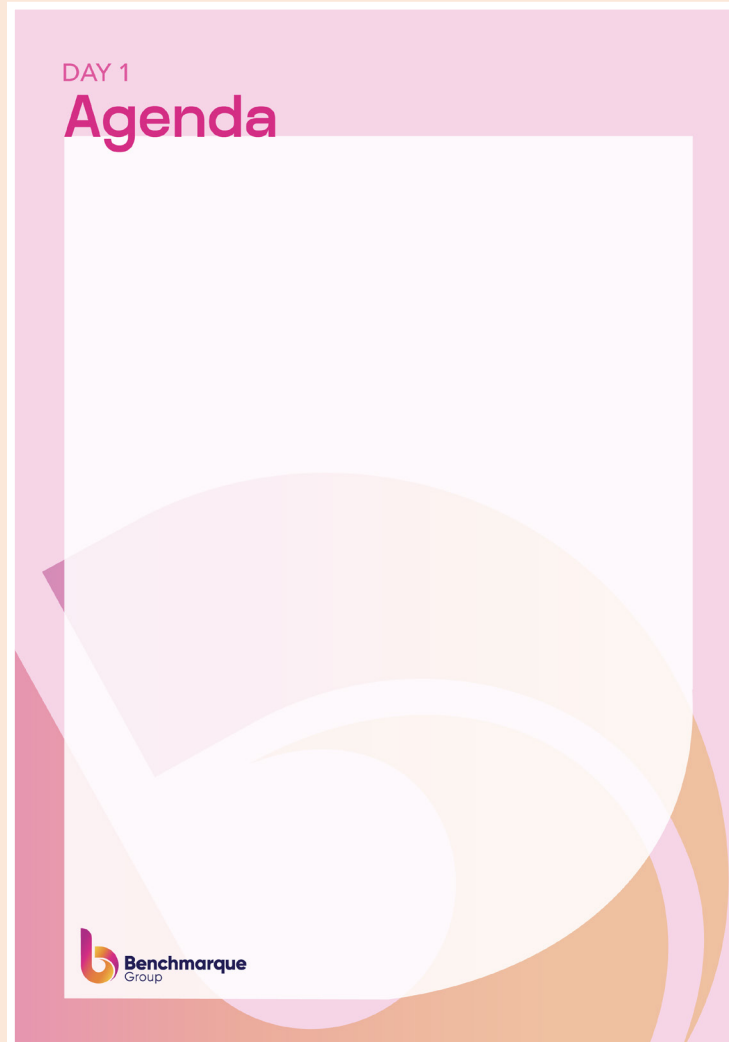
**Pathways to Progress: Healthcare Access in Rural Victoria**



Immunisation Professional Development Conference

# Prospectus

*Initial Concepts*



Immunisation Professional Development Conference

# Prospectus

Initial Concepts



  
AT THE  
**Immunisation  
Conference**

DAY 1  
**Agenda**

**Morning Session**

- Welcome & Registration | 8:30am
- Content | 9am
- Morning Tea - 10am
- Demonstration 10:30
- Lunch 12

**Afternoon Session**

- Practical Activities 1pm
- Afternoon Tea 2:30pm
- Further learning 3pm
- Closing remarks 5pm





# Conference Prospectus

## 2024 Immunisation Professional Development Conference

2024 PROSPECTUS

# Immunisation Professional Development Conference



### Come and join us for our 2024 Immunisation Professional Development Conference (IPDC)



Woroniya,  
Our goal at Benchmarque Group is to support Primary Healthcare professionals to develop and build careers for the future. Our courses help clinicians to become qualified and confident to operate at the top end of their scope of practice and students have access to our group of highly skilled and specialised trainers still working in industry.

We also know that our model of learning is practical and brings community-based clinicians together to learn, connect and grow.

We are a well respected and well established organisation with 16 years of industry experience, knowledge and relationships. We are proud to partner with Commonwealth and jurisdictional health agencies, private sector institutes, Aboriginal Community Controlled Health Organisations and peak bodies, Primary Healthcare Networks and directly with Healthcare Providers.

We have a focus in the industry and ultimately working in partnership to improve healthcare for all Australians and particularly in priority populations. A significant proportion of our work is helping to build real education solutions that achieve equality in health and life expectancy for Aboriginal and/or Torres Strait Islander peoples.

The team and I are proud to be hosting this event, we'd love you to join us.  
Drew, CEO Benchmarque Group.

#### IPDC 2024 will feature:

- Leading clinical experts
- Up-to-date research in the area of immunisation
- Practical workshops
- Breakfast dining opportunities
- Social networking events
- Rural and remote student sponsorship opportunities



### Why immunisation?

#### Accredited Training

We are rapidly becoming the 'go to' organisation for Immunisation Accreditation and ongoing education to maintain currency for Nurses, Midwives and Aboriginal Health Practitioners nationally. As a HEQA endorsed course, we have enrolled close to 3,627 students over the last 3 years to actively play a significant role during the pandemic. While immunisation patient safety is critical, at Benchmarque Group a core focus is practitioner safety. Ultimately we know that immunisation has been, and remains, a simple, timely, effective and affordable way to improve health, delivering positive outcomes for people of all ages.

Since 2020 we have upskilled

**3,627** students as Endorsed Nurse Immunisers

#### Why Sponsor?

Why should your organisation sponsor our 2024 Immunisation Professional Development Conference?

Sponsorship will give you the opportunity to collaborate with Benchmarque Group, a leading provider of nationally accredited and HEQA endorsed nurse immuniser training. You will also be supporting funded places for Aboriginal and/or Torres Strait Islander Healthcare Professionals based in regional, rural and remote communities.

Location	Dates	Expected attendees
Sydney	Sunday 7th - Wednesday 8th May 2024	100
Melbourne	Wednesday 1st - Thursday 2nd May 2024	100
Brisbane	Monday 13th - Tuesday 14th May 2024	100

Enjoy the unique opportunity to contribute to the ongoing professional development for 300 Healthcare Professionals.

300

### Agenda

#### Pre conference

Time	Event	Location
8:30am	Session 1 - Immunisation Practical Workshop	A Room
9:30am	Session 2 - Fundamentals Workshop (non-accredited)	B Room

#### Day 1

Time	Event	Location
8:30 - 9:15am	Registration/coffee	A Room
9:15 - 10am	Acknowledgement of Country and Introduction	B Room
10:00 - 10:30am	Morning Tea	D Room
	<b>COVID-19 changing focus for primary healthcare</b> - Current recommendations	A Room
10:30 - 12:15pm	<b>Catchup Fundamentals #1</b> A practical session exploring the principles of underpinning a catchup	B Room
	<b>Aboriginal and/or Torres Strait Islander Health - Jurisdictional Considerations</b>   Exploring the roles of Aboriginal and/or Torres Strait Islander Health Practitioners and Health Workers and priority populations	C Room
12:15 - 1pm	Lunch	D Room
	<b>Vaccine Strategies and Promotions</b>   Explore ways to engage in opportunistic conversations for vaccine discussion while exploring data extraction to boost uptake	A Room
1 - 2:45pm	<b>Immunisation Currency &amp; Resources</b>   Understand key vaccine resources and how to maintain currency in primary healthcare	B Room
	<b>Managing ISV in Primary Healthcare settings #1</b>   What is ISV, and reviewing current data for management in the primary healthcare setting	C Room
2:45 - 3:15pm	Afternoon Tea	D Room
3:15 - 5pm	<b>Managing Emergencies &amp; CPR #1</b>   Managing adverse events, including administration of adrenaline and an accredited CPR update	A Room
	<b>Tetral Health and Vaccinations #1</b>   Explore current recommendations for tetral vaccines and understand current data and context	B Room
	<b>Catchup Fundamentals #2</b>   A practical session exploring the principles of underpinning a catchup	C Room
5:30 - 6pm	Dinners and Networking	D Room
6 - 8pm	<b>Seasonal Respiratory Diseases Dinner</b>   A comprehensive overview of the current seasonal immunisation advice, including influenza, COVID and ISV	D Room



### Agenda

#### Day 2

Time	Event	Location
8:30 - 9:15am	<b>Breakfast Plenary - Culturally Safe Approach to Immunisation Practice</b>   An introduction to a Culturally Safe approach to immunisation practice	D Room
	<b>Catchup Complex</b>   A practical session exploring a more comprehensive approach to underpinning challenging catchups	A Room
9:15 - 11am	<b>Vaccine Hesitancy</b>   Understanding different types of hesitancy and how to access current professional and consumer resources	B Room
	<b>Travel Health and Vaccines #2</b>   Explore current recommendations for travel vaccines and understand current data and context	C Room
11 - 11:30am	Morning Tea	D Room
11:30 - 12:45pm	<b>Plenary - NIP and Priority Populations</b>   Reviewing adult, adolescent and infant with a focus on the burden of disease in priority populations	D Room
12:45 - 1:30pm	Lunch	D Room
	<b>Managing Emergencies &amp; CPR #2</b>   Managing adverse events, including administration of adrenaline and an accredited CPR update	A Room
1:30 - 3:15pm	<b>Cold Chain</b>   A practical session exploring the foundations of cold chain management documentation and notification	B Room
	<b>Managing ISV in Primary Healthcare Settings #2</b>   What is ISV, and reviewing current data for management in the primary healthcare setting	C Room
3:15pm	Conference Close	



### Major Sponsorship Opportunities

#### All the bells, whistles and snacks | Sponsor

\$30,000 nationally (3 event locations)

- Naming rights to a Evening Networking, Drinks & Dinner Session with a focus on Influenza OR
- Naming rights for a Breakfast Session focused on Culturally Safe Approach to Vaccination
- Supporting the funding for a Leading Expert Speaker
- Four (6) Professional Development Conference Registrations
- Resources and Content for participants
- Sponsorship for five (5) Aboriginal and/or Torres Strait Islander Healthcare Professionals based in regional, rural and remote communities in Australia to support registration and travel - valued at \$1000 per student.

Additional sponsorship of Aboriginal and/or Torres Strait Islander Healthcare Professionals based in regional, rural and remote communities in Australia is available and valued at \$1000 per student.

#### Session chats and vibes | Sponsor

\$15,000 nationally (3 event locations)

- Naming rights to a block of educational sessions
- Supporting the funding for a Leading Expert Speaker
- Two (2) Professional Development Conference Registrations
- Resources and Content for sessions
- Sponsorship for five (5) Aboriginal and/or Torres Strait Islander Healthcare Professionals based in regional, rural and remote communities in Australia to support registration and travel - valued at \$1000 per student.

Additional sponsorship of Aboriginal and/or Torres Strait Islander Healthcare Professionals based in regional, rural and remote communities in Australia is available and valued at \$1000 per student.

#### The little bit left over | Sponsor

\$5,000 nationally

- Sponsorship for five (5) Aboriginal and/or Torres Strait Islander Healthcare Professionals based in regional, rural and remote communities in Australia to support registration and travel.

#### Interested?

So what will your sponsorship look like in addition to what is detailed above? By sponsoring our 2024 Immunisation Professional Development Conference, your organisation will have the opportunity to demonstrate your commitment to a skilled immunisation workforce, feature your logo/brand in all conference promotions on social media and industry newsletters, have an opportunity to include materials in the conference merchandise bag, and more...

Get in touch with our Partnerships Manager - John on [john@benchmarquegroup.com.au](mailto:john@benchmarquegroup.com.au) to secure your sponsorship opportunity. Sponsorships are limited, so get in quick.



### Contact & Bookings

#### Benchmarque Group

#### Contact Us

Ground Floor, 101 Cromwell St,  
Cromwell, VIC 3121  
P: (0415) 386 035  
E: [john@benchmarquegroup.com.au](mailto:john@benchmarquegroup.com.au)  
W: [benchmarquegroup.com.au](http://benchmarquegroup.com.au)

#### Thank you!



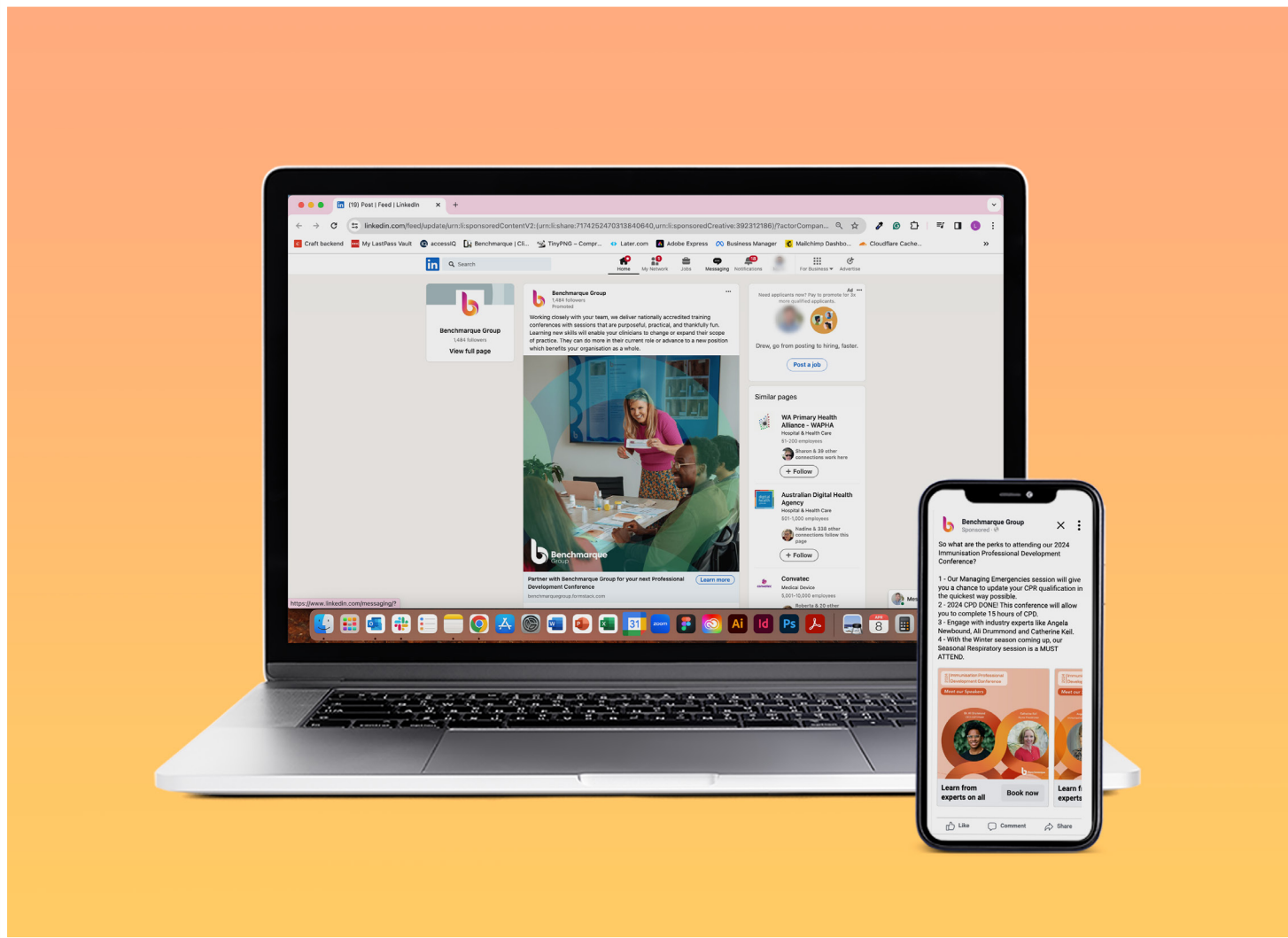
# Conference Program

2024 Immunisation Professional Development Conference



# Social Graphics

Paid & organic



Immunisation Professional Development Conference



# Social Graphics

Paid & organic



2024 Immunisation Professional Development Conference

Meet our Speakers

Dr. Ali Drummond  
CEO CATSINAM

Catherine Keil  
Nurse Practitioner

Benchmark Group

2024 Immunisation Professional Development Conference

Meet our Speakers

Angela Newbound  
Immunisation Education Consultant

Dr. Ginni Mansberg  
GP & Journalist

Benchmark Group

2024 Immunisation Professional Development Conference

Registration OPEN

2024 Immunisation Professional Development Conference

- Date: Wednesday 1st May - Thursday 2nd May 2024
- Location: Pullman Sydney Airport NSW
- Cost: \$600 per person (covers both days)

Registration OPEN

Meet your speaker for the Seasonal Respiratory Diseases

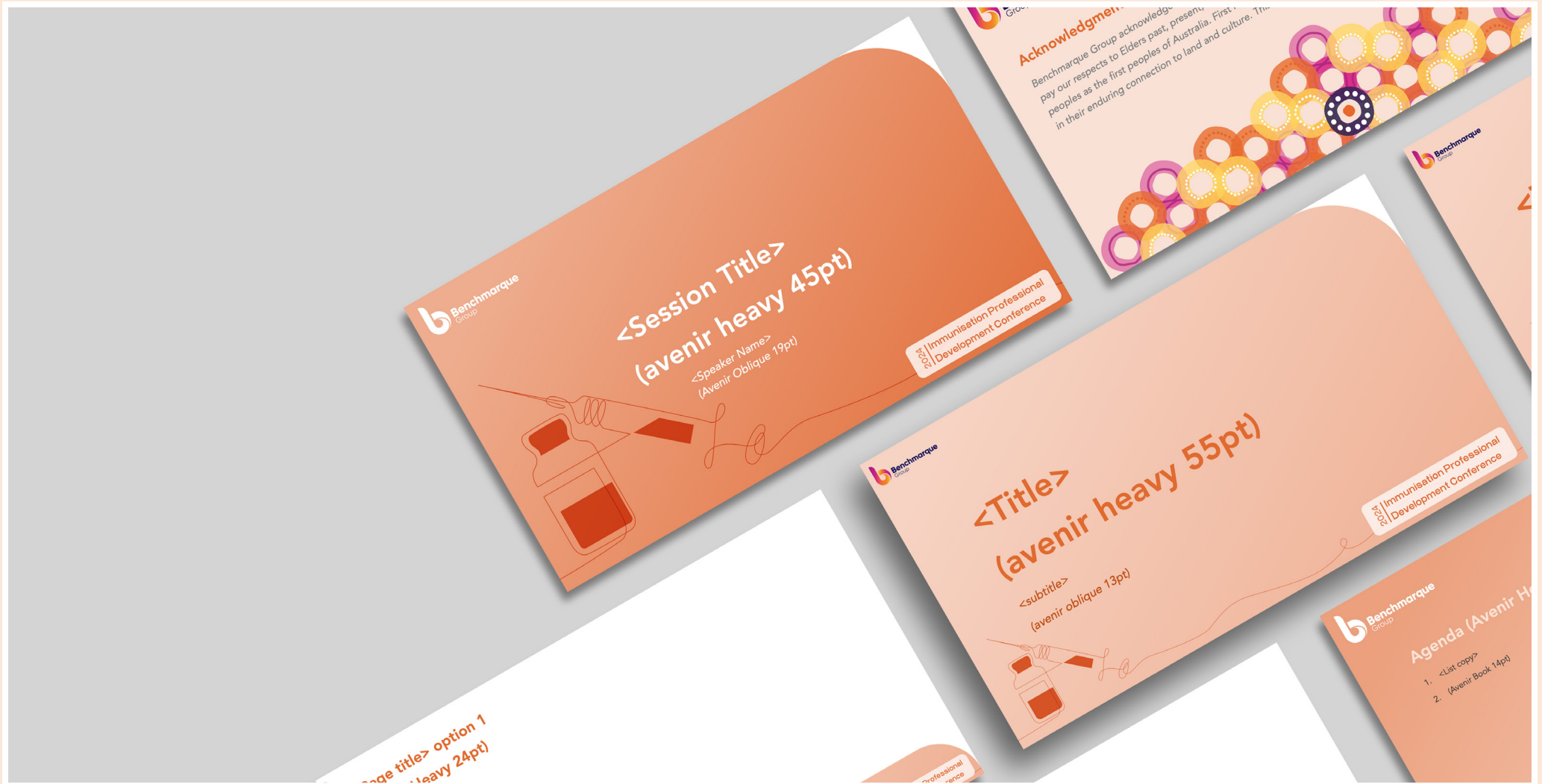
Dr. Ginni Mansberg

Benchmark Group Immunisation Professional Development Conference

Immunisation Professional Development Conference

# Conference Presentation

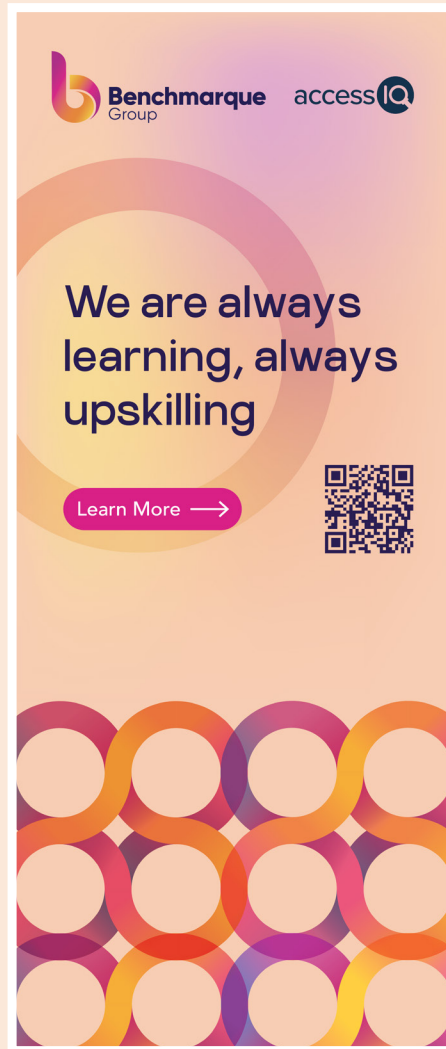
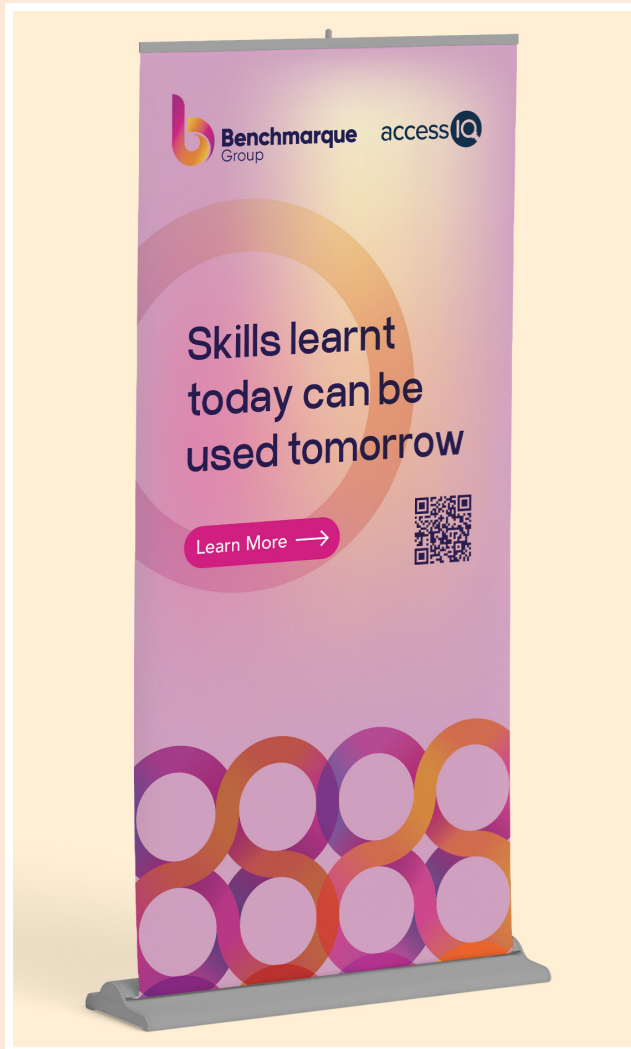
Provided for speakers



Immunisation Professional Development Conference

# Conference Banners

Designs for every room



Immunisation Professional Development Conference

# Booking Flyer

Two designs - attendees & sponsors



**Benchmarque Group**

## Come and join us for our 2024 Immunisation Professional Development Conference (IPDC)

The purpose of the event is to deliver a blend of hands-on skills-based workshops, and updates from experts in the field. Sessions include, COVID and the changing focus in Primary Healthcare, Managing RSV in Primary Healthcare Settings, NIP and Priority Populations, Vaccine Hesitancy, Culturally Safe Practice in Immunisation, Vaccine Strategies and Promotions, Travel vaccines, and Complex Catch-Ups

### IPDC Details

- **Dates:** Wednesday 1st - Thursday 2nd May 2024
- **Location:** Pullman Sydney Airport, NSW, Gadigal Country
- **Cost:** \$600 (covers both days)

Spots are limited and are filling up quick, [register today](#).


### The Perks

1. Our Managing Emergencies session will give you a chance to update your CPR qualification in the quickest way possible.
2. 2024 CPD DONE! This two-day conference will allow you to complete almost all your years of CPD in just two days.
3. Engage with industry experts like Dr. Ginni Mansberg, Dr. Ali Drummond & Dr. Jessica Kaufman during the daily sessions and at our Drinks and Networking session.
4. With the Winter season coming up, our Seasonal Respiratory (Influenza, RSV & COVID) session is a MUST ATTEND

### Contact Us



Ground Floor, 101 Cremorne St,  
Cremorne VIC 3121  
P | 1300 855 568  
E | [courses@benchmarquegroup.com.au](mailto:courses@benchmarquegroup.com.au)  
W | [benchmarquegroup.com.au](http://benchmarquegroup.com.au)

### Register Here



### Speakers

We have an amazing group of guest speakers for each sessions throughout our two day conference from Angela Newbound, Dr. Ali Drummond, Catherine Keil, Dr. Ginni Mansberg & Dr. Jessica Kaufman.



Immunisation Professional Development Conference

# Conference Certificates

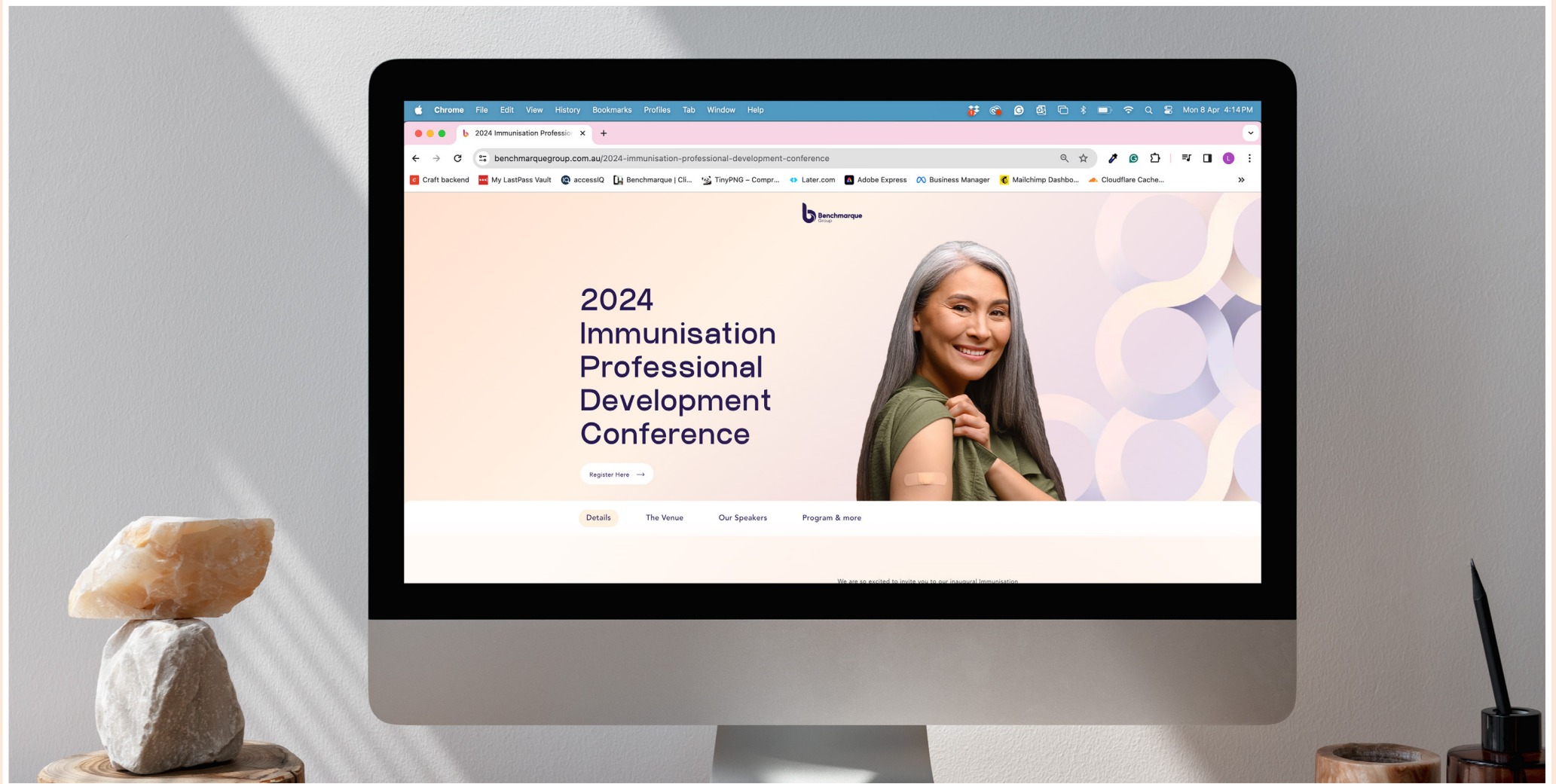
Attendance & appreciation



Immunisation Professional Development Conference

# Conference Landing Page

<https://www.benchmarkgroup.com.au/2024-immunisation-professional-development-conference>



Immunisation Professional Development Conference